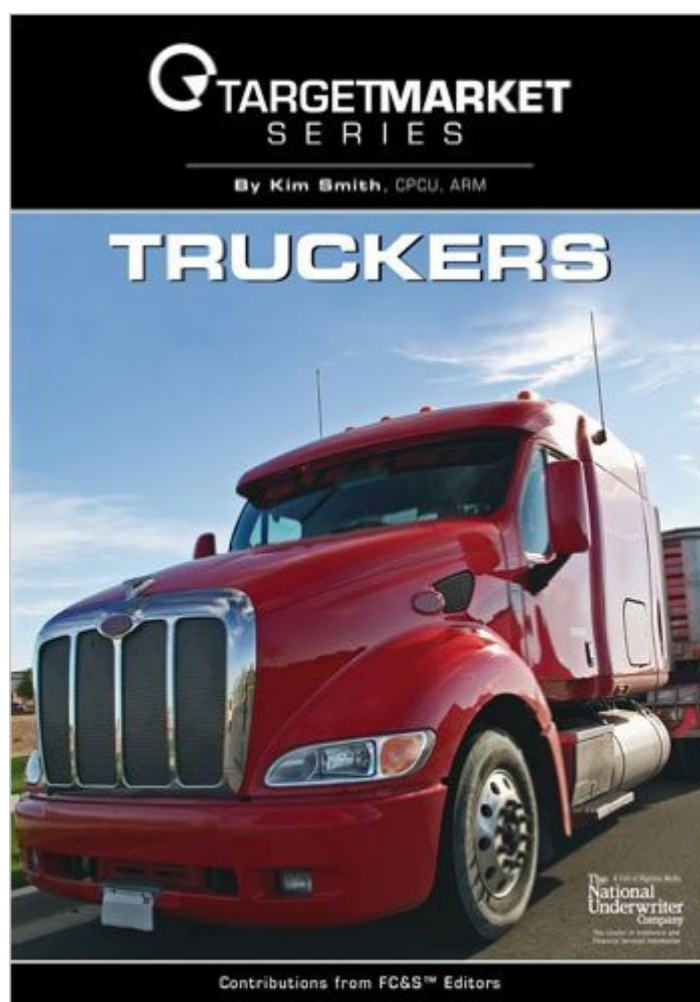


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Target Market Series - Truckers



Synopsis

Market-specific insurance and risk control information on Truckers. This is part of the Target Market Series. Includes print and online components. Packaged as a book with accompanying online checklists. This combined print-online format provides easy-to-use material that can easily be taken into the field. Includes information such as : * Industry background* Market profile and key industry groups* Underwriting concerns* Coverage considerations* Industry classification codes* Applicable endorsements* Glossary of common industry terms* Risk control considerations* Coverage checklists

Book Information

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